

LOCATIONS & GROUPS

EDUCATIONAL WEBINAR



WREATHS *across* AMERICA

August 2026

Welcome to our favorite time of year!

Whether you're brand new or a seasoned pro—we're here to help you make National Wreaths Across America Day impactful for your local community, run smoothly, and be full of meaning.

Here's What We'll Cover Today:

- ★ What to expect this season
- ★ Communications & Upcoming webinars
- ★ Tips to connect with your community
- ★ Key dates & deadlines
- ★ Resources to guide you as a volunteer

SAVE THE DATE

NATIONAL
WREATHS ACROSS
AMERICA DAY IS

SATURDAY,
DECEMBER 19, 2026



It's Go Time: What to Expect Month-by-Month

This roadmap will help keep on track & make the most of wreath season!

August

Map your plan

August is a great time to pull your team together—whether fundraising as a group or planning as a Location Coordinator—to align on expectations, calendar meetings, and brainstorm outreach.

Sept & Oct

Put plan into action

- ★ Rally support from local businesses.
- ★ Host fundraising events to boost support.
- ★ LCs: Finalize veteran grave counts.
- ★ Keep your community excited and engaged.

November

The final push

- ★ Wrap up logistics and planning for National Wreaths Across America Day.
- ★ Ramp up fundraising for last-minute sponsorships.
- ★ Stay on top of WAA emails for time-sensitive information.

December

The big day!

- ★ Receive wreaths and securely store them until placement.
- ★ Gather community on Dec 19, 2026!
- ★ Celebrate the hard work of your volunteers.
- ★ Share inspiring stories to build more support.



Stay in the Loop: Helpful Emails Are on the Way!



✓ Monthly Emails

You'll get role-specific emails tailored to Location Coordinators and Group Leaders.

These include helpful tips, reminders, and deadlines to keep you on track leading up to National Wreaths Across America Day.

📌 Quick Email Tips

Make sure our messages reach your inbox:

- ★ **Add Regional Liaison Team** email address to your contacts.
- ★ **Add this one too!** We may send emails asking you to confirm logistics details: lgplanning@wreathsasscrossamerica.org

No emails? Check spam/junk, then alert your Regional Liaison Team.

Mark Your Calendar: Key Deadlines & Webinars

Account Deadline

November 1st is the last day to update account details for the season.

Double-check your info now to avoid shipping issues later!

Key Tasks:

- ★ Set your sponsorship goal
- ★ Finalize veteran grave counts
- ★ Confirm shipping addresses (for flags, wreaths, and payback checks)



Webinar Invites

Educational Webinars

 Sept 8th • Oct 13th • Nov 10th
@ 2pm EST / 11am PST

Location Coordinators

- ★ **Less than 5,000 veterans:**
October 1st @ 2pm EST
- ★ **More than 5,000 veterans:**
October 6th @ 2pm EST

Build Community Around the WAA Mission



Growing your support base doesn't have to be overwhelming—and it can actually be one of the most meaningful parts of the WAA mission.

Share your “why.”

Your story matters. A short video or heartfelt message shared on social media connects with people and inspires them to join in.

Invite others in.

Ask local groups like schools, civic clubs, scouts, or churches to register as Sponsorship Groups to expand your outreach.

Put the mission out there.

Hang WAA Day posters in businesses, post online, or use the [WAA Point-Of-Sale Kit](#) in stores to spark conversations.

💬 Need help finding local support?

That's what your Regional Liaison Team is here for. Don't hesitate to reach out—we're always happy to help and look forward to these opportunities for personal connection!



Countdown to National Wreaths Across America Day!



WREATHS *across* AMERICA

2026 NEW CUTOFF DATES

REGION 1

DECEMBER 2ND
AT 11:59PM EST



REGION 2

DECEMBER 2ND
AT 11:59PM EST



REGION 3

DECEMBER 1ST
AT 11:59PM EST



REGION 4

DECEMBER 1ST
AT 11:59PM EST



REGION 5

DECEMBER 2ND
AT 11:59PM EST



Future Dates

FOR NATIONAL WREATHS ACROSS AMERICA DAY

2026

SATURDAY, DECEMBER 19, 2026

2027

SATURDAY, DECEMBER 18, 2027

2028

SATURDAY, DECEMBER 16, 2028



WREATHS *across* AMERICA



WREATHS *across* AMERICA

Work Smarter, Not Harder: Your Volunteer Resource Page

Planning Made Simple

No need to reinvent the wheel—we've got tools to help you hit the ground running.

Volunteer Resource Page:

wreathsacrossamerica.org/Resources/VolunteerResourcePage

 **Bookmark it! You'll use it all season long.**

 *"This page saved me hours!"* – probably you, very soon.

What You'll Find:

- ✓ Easy plug-and-play templates
- ✓ WAA logos & shareable graphics
- ✓ Step-by-step planning guides & ceremony scripts
- ✓ Outreach tips and sample letters
- ✓ Ready-to-use fundraising ideas & marketing materials
- ✓ Press release templates for your local media



Support WAA with Every Purchase: Elev8 Round-Up



elev8

HONORING THE FALLEN.
INSPIRING THE NEXT
GENERATION.

Your supporters can now roundup for Wreaths Across America! It takes less than 5 minutes to set up with Elev8, and they can:

- ★ **Support the WAA mission locally** by entering your Group or Location ID so you receive credit!
- ★ **Set custom limits** with a comfortable monthly contribution cap.
- ★ **Stay flexible** by changing or stopping your participation at any time.
- ★ **Track their impact** through a personal Elev8 dashboard.
- ★ **Track the impact** for your group in your WAA dashboard.

Share this link with supporters to get them started?

grco.de/wreathsacross

Learn More about Elev8 by Clicking Here

Financial Questions & Transparency Resources

Transparency & Key Facts

[Key Facts: Wreaths Across America's Relationship with Worcester Resources, Inc.](#)

Conflict Management – WAA operates under a strict conflict of interest policy; Worcester family members recuse themselves from votes.

Public RFP Process – Since 2016, a formal bidding process is run by an independent committee & third-party firm.

Full Accountability – Independent audits are conducted annually, and IRS Form 990 filings are always public.

Vendor Risk – Wreaths are produced without quantity guarantees, meaning the vendor assumes all financial risk.

Impact Beyond the Wreath

[Wreaths Across America's Impact Beyond the Wreaths](#)

More Than a Wreath – Every \$17 sponsorship funds year-round programs that honor, teach, and give back.

TEACH Program – Free downloadable lesson plans and youth service learning curriculum used nationwide.

Mobile Education – A traveling museum-on-wheels that educates communities and welcomes veterans.

Sponsorship Payback – More than \$32 million has been given back to local civic groups and nonprofits since 2007.





WREATHS *across* AMERICA

Regional Map

Region 1 Liaison Team

Emily Carney & Terra Delong

207-578-6277

region1@wreathsacrossamerica.org

Region 2 Liaison Team

Janelle Eveld & Miesa Bland

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Region 3 Liaison Team

Ana Diaz & Macie Parker

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Region 4 Liaison Team

Rikki Long & Ashley Gatewood

207-578-6284

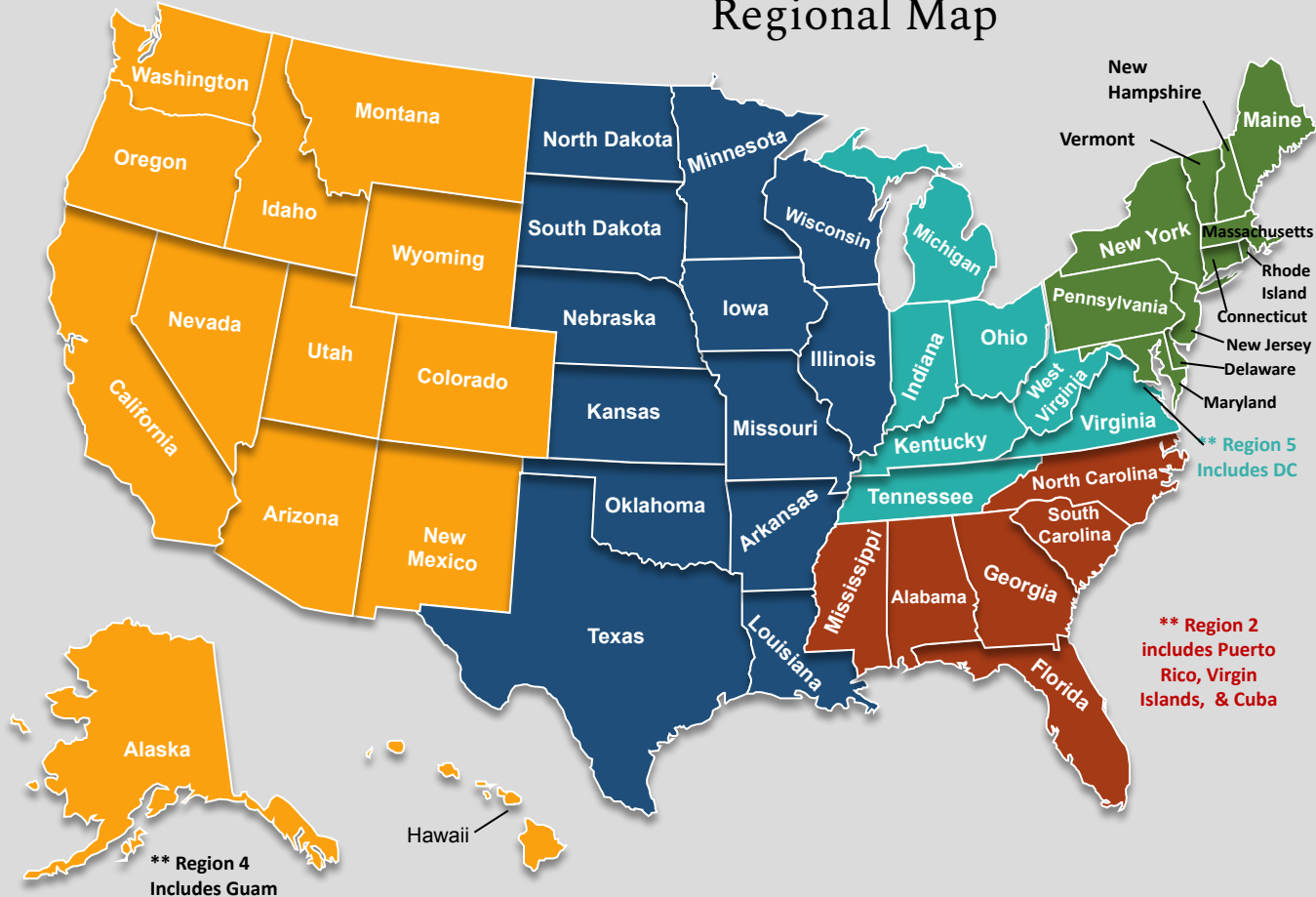
region4@wreathsacrossamerica.org

Region 5 Liaison Team

Annie Brooks & Claire Gadomski

207-578-6289

region5@wreathsacrossamerica.org



Meet the WAA Locations & Groups Team!



Julie Bright

Director of Locations &
Groups



Meagan Erickson

Assistant Director of
Locations & Groups



Terra Delong
Region 1 Liaison



Emily Carney
Region 1 Liaison



Miesa Bland
Region 2 Liaison



Janelle Eveld
Region 2 Liaison



Richelle Bergeson
Finance Liaison



Molly Nunley
Regional Liaison
Assistant



Ana Diaz
Region 3 Liaison



Macie Parker
Region 3 Liaison



Rikki Long
Region 4 Liaison



Ashley Gatewood
Region 4 Liaison



Annie Brooks
Region 5 Liaison



Claire Gadomski
Region 5 Liaison





THANK YOU!



WREATHS *across* AMERICA
LOCATIONS & GROUPS TEAM