

LOCATIONS & GROUPS

EDUCATIONAL WEBINAR



WREATHS *across* AMERICA

March 2026

Thank You for an Incredible 2025!



TO REMEMBER ONE
HERO IS TO HONOR
ALL HEROES.



WREATHS *across* AMERICA 2025 BY THE NUMBERS

MORE THAN 3.1 MILLION VETERANS' WREATHS
PLACED BY MILLIONS OF VOLUNTEERS,
A THIRD OF WHOM ARE CHILDREN



5,594 LOCATIONS ACROSS THE
COUNTRY AND ABROAD

727 TRUCKLOADS & 45 INTERMODAL LOADS
OF VETERANS' WREATHS HAULED BY
325 TRUCKING COMPANIES



OVER 1,200 PROFESSIONAL DRIVERS
DELIVERED TRUCKLOADS OF RESPECT



WWW.WREATHSACROSSAMERICA.ORG

Celebrating our Top Groups in 2025!

The Impact They Made

Last year, there were 20 Top Groups that led the way in sponsorship growth.

They didn't just meet their goals — they built real momentum in their communities. Their success shows what's possible with steady, focused outreach.

The Work Behind the Results

Here's what that looked like in action:

- ❖ Reaching out to local businesses early in the year — not just leading up to Wreath Day
- ❖ Following up with past sponsors instead of assuming they would automatically sponsor
- ❖ Setting simple monthly outreach goals
- ❖ Sharing the mission consistently on social media and in community groups
- ❖ Thanking sponsors personally and keeping those relationships strong

What This Means for Every Group

Success isn't about size or location. It's about consistency and connection.

When sponsorship groups stay engaged and proactive year-round, communities respond — and more veterans are honored because of it.





Top 20 Groups Nationwide



#1	GA0213- Bennett/ Taylor Family Foundation	19669.70 Wreaths	#11	TN0080- Friends and Family of Middle Tennessee State Veterans Cemetery	8375.00 Wreaths
#2	FL0042P- Kiwanis Club of Big Lagoon Foundation, Inc	17534.40 Wreaths	#12	SC0151- Sun City Hilton Head	7931.60 Wreaths
#3	MI0178-Team Matrix Expedited Services	11774.90 Wreaths	#13	NV0010- Nevada Veterans Coalition	7779.40 Wreaths
#4	IL0061P- Honor Wreaths for Veterans	11768.20 Wreaths	#14	WI0004- American Legion Riders District 8	7380.10 Wreaths
#5	FL0250- Family & Friends of Sarasota National Cemetery Inc	10833.30 Wreaths	#15	SC0017- Blue Star Mothers of Coastal Carolina	7296.70 Wreaths
#6	FL0642- North Florida & South Georgia Supporting Jacksonville National Cemetery	9575.30 Wreaths	#16	KY0011- Kentucky Patriots	7219.20 Wreaths
#7	ND0001P- Bismarck Composite Squadron Civil Air Patrol	9085.90 Wreaths	#17	PA0586- Wreaths for Central PA	6949.00 Wreaths
#8	GA0023- WAA North GA	8755.90 Wreaths	#18	PA0576- Washington Crossing Wreaths For Veterans	6697.00 Wreaths
#9	MO0174- Flags and Wreaths to Remember Veterans	8537.70 Wreaths	#19	OH0004P- Toledo Memorial Park Group	6696.10 Wreaths
#10	TX1382- W.R.E.A.T.H.S. We remember every American that has served	8413.10 Wreaths	#20	FL0497- Wreaths Across America Bay Florida Inc (WAABC)	6546.20 Wreaths

2026 Theme: Remember Me

“Remember Me” is our official theme for 2026.

It emphasizes honoring both known and unknown service members as individuals — each with a name, a family, and a story — in addition to remembering them as a collective group.

Why “Remember Me”?

As America approaches its 250th anniversary, we wanted a theme that honors the deeply personal sacrifices behind our nation’s freedom.

While we often honor service members collectively, each one had an individual story that shaped the freedoms we enjoy today.

“Maybe they don’t forget about you, but they forget to remember you.”

Who Does “Remember Me” Honor?

Every service member from the Revolutionary War to those serving today.
Both the known and the unknown.

Those whose families have long passed, leaving only markers and silence — and veterans whose stories risk being lost to time.

THE 2026 THEME IS:

“REMEMBER ME”

HOW WILL **YOU**
REMEMBER THIS
YEAR?



🔍 #REMEMBERME

2026 Theme: Remember Me

How to Participate

There are four main ways to bring focus to our theme “Remember Me”:

- ❖ Share stories of veterans using #RememberMe
- ❖ Encourage people to share local names and stories through [MemoryFox](#)
- ❖ Listen and learn through Wreaths Across America Radio
- ❖ Volunteer or sponsor a wreath for National Wreaths Across America Day on Saturday, December 19, 2026

What to Share with #RememberMe

Share the story of a service member whose name deserves to be remembered. This could be a family member, a local hero, someone you knew personally, or someone whose grave marker you’ve seen but never knew.

Include their name, branch of service, and what made their story special.
Photos are encouraged, but not required.

Using the Theme Locally

We encourage all Group Leaders and Location Coordinators to incorporate the “Remember Me” theme into their 2026 ceremonies, promotional materials, community outreach efforts, and social media posts using #RememberMe.

NATIONAL WREATHS ACROSS AMERICA DAY

SATURDAY, DECEMBER 19, 2026



2026 Theme: Remember Me

How It Connects to Our Mission

“Remember Me” reinforces our three pillars: *Remember the fallen. Honor those who serve. Teach children the value of freedom.*

In 2026, we are emphasizing the individual stories behind the service — ensuring the next generation understands that real people, with real families and real dreams, made these sacrifices.

For Educators & Youth Programs

Our Curriculum Developer has created a [Service Learning Project for classrooms](#). Students can:

- ❖ Research a service member from their community or family
- ❖ Share that person’s story
- ❖ Learn the value of remembering individual sacrifice

With younger children, focus on the idea that every person matters and every story is important.

“Their sacrifices were deeply personal, and their stories shaped the freedoms we enjoy today.” — Karen Worcester



SAVE *the* DATE

for National Wreaths Across America Day
SATURDAY, DECEMBER 19, 2026



Our Year-Round Programs Strengthen Your Local Impact

TEACH Program



Use the free K-12 Educational Curriculum to teach the next generation.

Mobile Education Exhibit (MEE)



Travels the country to spread patriotism & love of country.

Remembrance Tree Program



Place a Dog Tag to honor your veteran loved ones.

WAA Radio and Resources for Veterans



Share these valuable resources with your community!



National Wreaths Across America Day

SATURDAY, DECEMBER 19, 2026



Make sure you are ready to roll for 2026!

Make Sure You're Reinstated

- ❖ Respond to the Reinstatement Email from your Regional Liaison Team.

Review & Update Your Information

- ❖ [Log in](#) and ensure your dashboard access is working.
- ❖ Double-check your registration and contact details.
- ❖ Customize your page to share pertinent information.

Reconnect with Your Supporters

If you're a Location Coordinator:

- ❖ Check in with your cemetery and ask if there are any changes or feedback to incorporate into this year's planning.
- ❖ Reach out to last year's sponsorship groups — thank them for their support and let them know how much you'd appreciate their help again this year.

If you're a Sponsorship Group Leader:

- ❖ Connect with your Location Coordinator to offer help with planning and share what you're doing for community outreach this year.
- ❖ Start reaching out to local businesses and applying for grants — many organizations are setting their giving budgets right now.



Save the Dates!



NATIONAL WREATHS ACROSS AMERICA DAY

SAVE *the* DATE

SATURDAY, DECEMBER 19, 2026



WREATHS *across* AMERICA

2026 NEW CUTOFF DATES

REGION 1

DECEMBER 2ND
AT 11:59PM EST



REGION 2

DECEMBER 2ND
AT 11:59PM EST



REGION 3

DECEMBER 1ST
AT 11:59PM EST



REGION 4

DECEMBER 1ST
AT 11:59PM EST



REGION 5

DECEMBER 2ND
AT 11:59PM EST



WREATHS *across* AMERICA



WREATHS *across* AMERICA

Regional Map

Region 1 Liaison Team

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Meet the WAA Locations & Groups Team!



Julie Bright
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Meagan Erickson
Assistant Director of Locations & Groups



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Emily Carney
Region 1 Liaison



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Region 2 Liaison



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Richelle Bergeson
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Molly Nunley
Regional Liaison Assistant



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Macie Parker
Region 3 Liaison



Patricia Huerta
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Rikki Long
Region 4 Liaison



Annie Brooks
Region 5 Liaison



Claire Gadomski
Region 5 Liaison

THANK YOU!



WREATHS *across* AMERICA
LOCATIONS & GROUPS TEAM