

# LOCATIONS & GROUPS

## EDUCATIONAL WEBINAR



WREATHS *across* AMERICA

May 2025

# Meet the WAA Radio Team!



**Jeffery Pierce**

Director of Broadcast and Media Partnerships



**Chris Chapman**

Program Manager/On-Air Talent



**Michael Hale**

Producer, Morning Show

# Wreaths Across America Radio

## MISSION MATTERS

WITH WREATHS ACROSS AMERICA  
EXECUTIVE DIRECTOR KAREN WORCESTER

*Time in*

WEDNESDAY  
10AM & 7PM ET  
AND SUNDAY 7PM ET

ONLY ON



**Wreaths Across America Radio is a 24/7 internet stream**, perfect for sharing your stories of service within your community and your support of the mission of Wreaths Across America.

**Tune in** for the live morning show every weekday from 6am to 10am ET for various programs produced by and/or relating to veterans, and so much more!

To schedule a time to **share your story**, contact Jeff Pierce at [jpierce@wreathsasscrossamerica.org](mailto:jpierce@wreathsasscrossamerica.org).

**Listen anywhere** at [www.wreathsasscrossamerica.org/radio](http://www.wreathsasscrossamerica.org/radio) or via the iHeart Radio app, TuneIn, Simple Radio apps, or download it from the App Store or Google Play.



# Get Involved with WAA Radio



Tune in and listen 24/7

Schedule interviews to share your story or memorable WAA moments

Share favorite shows or segments with others

Follow and engage with the station on social media



# How WAA Radio Can Help You

## Using It Right = Major Benefits

When you take advantage of Wreaths Across America Radio, it becomes more than just a platform—it becomes a powerful tool to grow your mission. By sharing your story and engaging with the station, you can raise awareness, build lasting connections, and create meaningful content that supports your outreach year-round.

## Tell Your Story & Inspire Action

- ❖ WAA Radio gives you a platform to share your “why” and shine a national spotlight on the mission in your local community
- ❖ Your story can inspire others to get involved, honor local veterans, and support your efforts through volunteering or sponsorship

## Build Reach & Create Shareable Content

- ❖ Interviews help you connect with WAA supporters nationwide and open doors to new partnerships
- ❖ You’ll also receive content you can reuse in your emails, newsletters, and social media—adding credibility and increasing visibility



# Resources to Share Your Interview



**MONUMENTAL HONOR ON THE AIR**



After your interview airs, Wreaths Across America provides you with a full set of tools to help promote it within your community, on social media, and beyond. These resources make it easy to amplify your message and keep the momentum going.

## Pre- and Post-Interview Graphics & Templates

- ❖ Ready-to-use images and Canva templates to announce your appearance or share highlights afterward
- ❖ Great for Facebook, Instagram, and printed flyers

## Sample Social Media Posts & Press Release Blurbs

- ❖ Copy-and-paste content to save you time while still sounding polished and professional
- ❖ Includes customizable messaging to fit your group or location's tone

## Links to Your Recorded Segment for Sharing

- ❖ Direct link to your radio interview so you can share it in newsletters, group emails, and sponsor updates
- ❖ Makes your interview easy to access and replay





# Where to Find Us in Person This Year

National Wreaths Across America Day in Maine and Arlington

The Escort to Arlington has live coverage along the route

Special community stops across the country throughout the year

Want to connect in person?

Let us know and come say hi!



WREATHS *across* AMERICA



# WREATHS *across* AMERICA

## Regional Map

### Region 1 Liaison Team

Emily Carney & Terra Delong

207-578-6277

[region1@wreathsacrossamerica.org](mailto:region1@wreathsacrossamerica.org)

### Region 2 Liaison Team

Janelle Eveld & Miesa Bland

207-578-6283

[region2@wreathsacrossamerica.org](mailto:region2@wreathsacrossamerica.org)

### Region 3 Liaison Team

Ana Diaz & Macie Parker

207-578-6287

[region3@wreathsacrossamerica.org](mailto:region3@wreathsacrossamerica.org)

### Region 4 Liaison Team

Amber Rocha & Patricia Huerta

207-578-6284

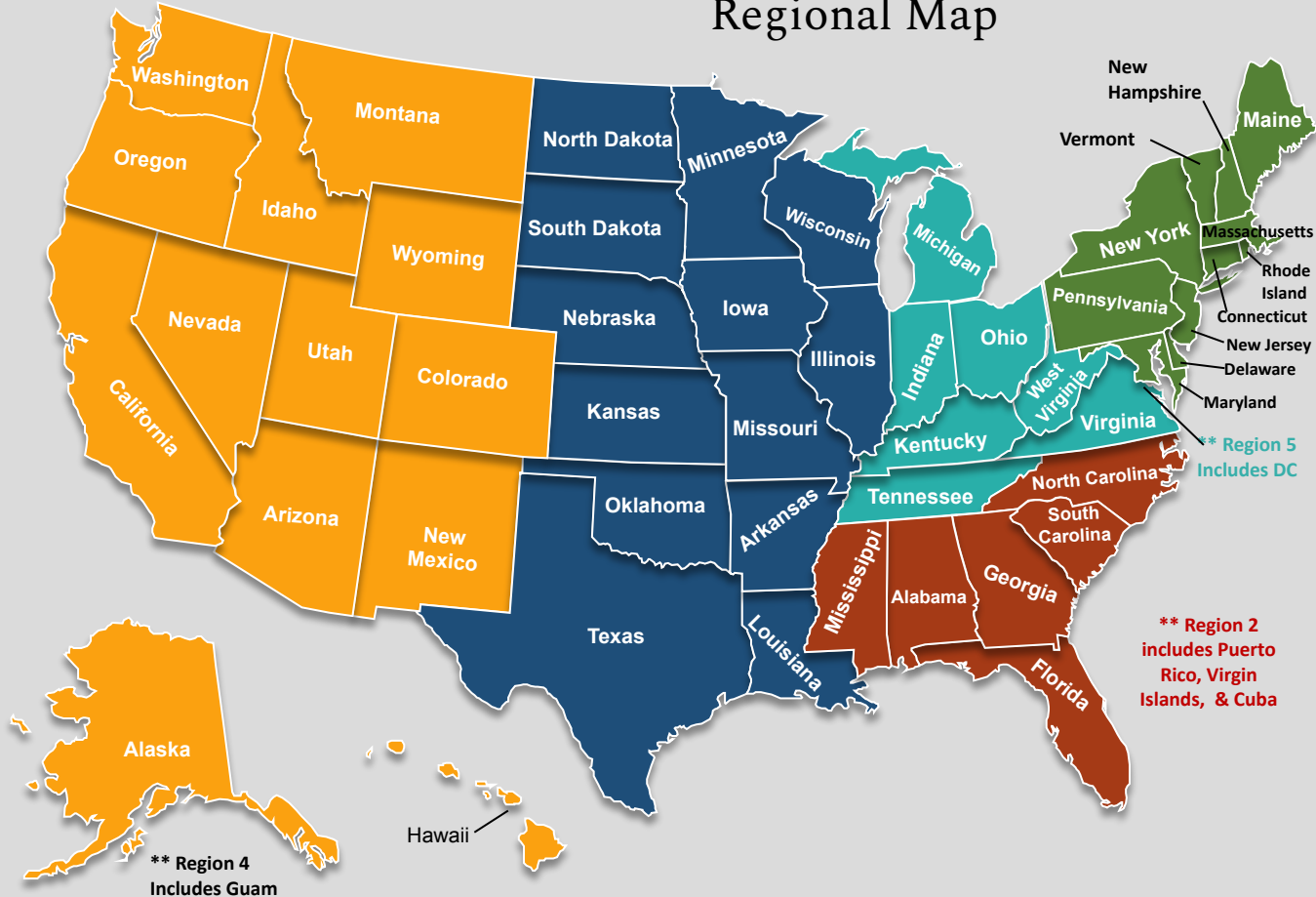
[region4@wreathsacrossamerica.org](mailto:region4@wreathsacrossamerica.org)

### Region 5 Liaison Team

Annie Brooks & Claire Gadomski

207-578-6289

[region5@wreathsacrossamerica.org](mailto:region5@wreathsacrossamerica.org)





# Meet the WAA Locations & Groups Team!



**Julie Bright**  
Director of Locations & Groups



**Meagan Erickson**  
Asst. Director of Locations & Groups



**Region 1 Liaison Team**  
**Terra Delong & Emily Carney**  
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**Region 2 Liaison Team**  
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**Richelle Bergeson**  
Finance Liaison



**Region 3 Liaison Team**  
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THANK YOU!



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