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**MEDIA ADVISORY**

PHOTO/VIDEO OPPORTUNITY

**Local Wreaths Across America Sponsorship Group to Host [EVENT]**

**WHAT:** [Group name] is fundraising to support the Wreaths Across America being held locally at [location]. They will be hosting an event at [location, include address] to bring awareness to the yearlong mission of the organization which is to Remember the fallen, Honor those who serve, and Teach the next generation the value of freedom.

[Add a line or two about the specific event — such as what’s involved and if the public can attend — and try to note any interesting visuals for broadcast media.]

**WHEN:** [Date + Time]

**WHERE:** [Address]

**WHO:** [List anyone attending who the media could interview or who might draw the media’s interest.]

# # #

**About Wreaths Across America**

Wreaths Across America is a 501(c)(3) nonprofit organization founded to continue and expand the annual wreath-laying ceremony at Arlington National Cemetery, which was begun by Maine businessman Morrill Worcester in 1992. The organization’s yearlong mission – Remember, Honor, Teach – is carried out in part each year by coordinating wreath-laying ceremonies in December at thousands of veterans’ cemeteries and other locations in all 50 states and beyond.

For more information or to sponsor a wreath, please visit www.wreathsacrossamerica.org.

**Press contacts:**

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**NOTES TO MEDIA AND PRESS MATERIALS:**

Please visit our [Media Resources Page](https://www.wreathsacrossamerica.org/Resources/ResourcesForTheMedia) to download background, photos, logos, or other items to help you file your story.

Interview opportunities are available.