

LOCATIONS & GROUPS



EDUCATIONAL WEBINAR



WREATHS *across* AMERICA

July 2024

Join our Stem to Stone 5K/10K Races!

 **EVENT DATE:** Saturday, July 27, 2024
 **REGISTER HERE:** [2024 Stem to Stone 5K & 10K](#)

DETAILS

- **Participate Virtually** to join us from your own course at home! Log your results to be included in the official race results. ***Excellent fundraising opportunity for your community!***
- **Receive a bib and medal** in the mail. You can also purchase a t-shirt!
- **Each race registration supports our mission** to Remember, Honor, and Teach by sponsoring a wreath for placement on National Wreaths Across America Day this December 14, 2024!
- **Remember to include your Group ID and Location ID** on your registration form, so your group and location get credit.
- **Stem to Stone graphics** are in the July Messaging Guide on the [Volunteer Resource Page!](#)



JOIN US FOR OUR ANNUAL STEM
TO STONE 5K/10K RACES!
VIRTUAL OR IN PERSON
SATURDAY, JULY 27, 2024

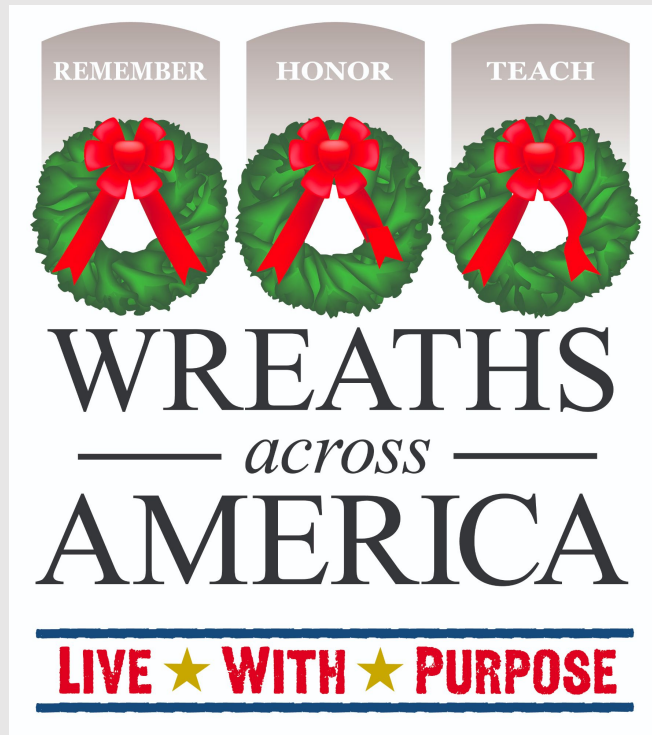


WREATHS *across* AMERICA

What is Giving in July?

- **CHANCE TO WIN:** Six winners will be chosen in a random drawing on Monday, August 12. One Group from each of the five WAA Regions and one registered for Arlington National Cemetery will be chosen. The winners will receive 100 sponsored wreaths to be allocated to the Participating Location they support.
- **WHEN:** From June 1 - July 31, 2024, all registered Sponsorship Groups that submit sponsorship dollars (minimum \$500) to HQ either online or via mail will be entered into a regional drawing to **receive 100 free wreaths** to allocate to the participating location of their choosing for placement this December.
- **HOW:** To be included in the drawing, registered Groups must submit fundraising dollars (the minimum to be entered is \$500) to HQ with proper forms included. Funds can be submitted online or via the mail. Checks received through the mail must include a date within the noted timeframe on them and be postmarked by July 31. For every \$500 your Group submits, an entry will be added to the drawing.

*For more Giving in July information and resources, visit this page:
<https://learn.wreathsasscrossamerica.org/giving-in-july-resources-2024>*



Customized WAA Resources

Join Us in Our Mission

Remember ★ Honor ★ Teach

★ **December 14, 2024** ★

National Wreaths Across America Day

Help <<Group Name>> honor local heroes!

Sponsor a wreath today to be placed on a veteran's grave this December at <<Location Name>>.

Scan the QR code to make a donation online or visit <<WAA Shortlink>>

#LiveWithPurpose

Every registered Sponsorship Group and Location receives customized resources to assist with fundraising. These resources include:

- **Custom QR Code:** Links directly to your WAA page for easy online sponsorships.
- **Order Form:** Tailored for your Sponsorship Group and/or Location.
- **Tally Sheet:** Designed for submitting multiple sponsorships at a time.
- **WAA Day Poster:** Customized for your Sponsorship Group and/or the Locations you support.

Print the WAA Day Poster as a flyer to distribute at fundraising events. You can add the Order Form to the back of the flyer, making it convenient for supporters to sponsor wreaths either online or by mail.

WAA Products Available ONLINE



Point of Sale Kit

FREE plus \$7.99 shipping

Encourage local businesses to show their support for veterans by providing them with a free Point of Sale Kit. After their fundraising efforts, you can use their check presentation as a PR opportunity by inviting local media, which can help them generate more business!



QR Code Cards

Qty 90, \$15.99

Order a set of small customized QR code cards to easily invite your community to get involved. These cards are convenient for people to grab and take home, allowing them to sponsor wreaths at their convenience. They're also easy to share!



DIY Wreath Kit

\$25

TEACH your community about the meaning of a veterans wreath with our DIY wreath kit! It contains everything you need to handcraft a 24" wreath and is excellent for presentations and fundraising events.



Fundraising Idea Guide

Plan Successful Events with the Fundraising Idea Guide!

- ❖ **Access the Guide:** Find the Fundraising Idea Guide on the [Volunteer Resource Page](#) under Marketing Materials for Events.
- ❖ **Collaborate:** Work together as a group to select fundraising ideas that will receive the most support from your community.
- ❖ **Choose Exciting Events:** Focus on events that your group will be enthusiastic about.
- ❖ **Manage Costs:** For events with associated costs, consider requesting in-kind donations or discounts from vendors. We can provide in-kind donation receipts for those who need them.
- ❖ **TEACH Your Community:** Use your fundraising events to teach your community about the mission and other year-round program offerings.
- ❖ **Set Up a Table:** Create an engaging table display using supplies from the WAA online store and the free materials available on the Volunteer Resource Page.

Register as a \$5 Back Group to help cover the cost of events. You get \$5 back for each wreath sponsored!



Flag a Friend!



Flag Removal Services

It looks like you have been visited by Uncle Sam. These flags will wave proudly here until tomorrow. Please be kind to our symbol of America while they are visiting you!

But don't worry, help is just a phone call away! For a small donation to (insert group name), a team of patriotic citizens will come and remove these All-American Symbols of Freedom. With an additional donation, you can direct the flags their next location!

If you choose not to donate at this time, we will still remove them at no charge, but we hope you will consider supporting the (insert group name) with a donation.

The monies raised will go to wreath sponsorships, as a part of the Wreaths Across America program, which strives to place a wreath on every veteran's grave this December. Each wreath sponsorship is \$17. **This fundraiser is in the spirit of giving back to those who served our country!**

Call/text (insert number) or email (insert email) to arrange for an early removal, and if you choose, to direct the flags to their next location.

Suggested Donation Amounts

Residence:	\$17	\$34	\$68
Business:	\$34	\$85	\$170

Replace this image with a QR code for your group page here for online donations.

You can donate by scanning the QR code above or by visiting (insert your groups WAA shortlink) to support our group by sponsoring wreaths online and pay with a credit/debit card, GooglePay, or PayPal.

You can also donate by making checks payable to: Wreaths Across America and filling out the enclosed wreath sponsorship order form. If you put your donation in the enclosed plastic bag, we will pick it up and mail it to Wreaths Across America for you! Or you can mail it yourself to the address listed in the top right hand corner on the wreath sponsorship order form.

All donations are tax deductible. All proceeds go to support the Wreaths Across America program. This program strives to place a wreath on every veteran's grave as a part of National Wreaths Across America Day!

See the pictures from your flag request on Facebook! Like (insert your Facebook page name) to see where the flags are and to keep up on all of our activities. You can also learn more about Wreaths Across America, sponsor additional veteran wreaths, and sign up to volunteer to help place wreaths on Dec 16, 2023 by visiting (insert your groups WAA shortlink) or by scanning the QR Code above.



WREATHS across AMERICA



Flag a Friend

Use these templates to fill your community with flags and encourage supporters to sponsor veteran wreaths! The templates are available on the [Volunteer Resource Page](#).



Flag Removal Services

It looks like you have been visited by Uncle Sam. These flags will wave proudly here until tomorrow. Please be kind to our symbol of America while they are visiting you!

But don't worry, help is just a phone call away! For a small donation to (insert group name), a team of patriotic citizens will come and remove these All-American Symbols of Freedom. With an additional donation, you can direct the flags their next location!

If you choose not to donate at this time, we will still remove them at no charge, but we hope you will consider supporting the (insert group name) with a donation.

The monies raised will go to wreath sponsorships, as a part of the Wreaths Across America program, which strives to place a wreath on every veteran's grave this December. Each wreath sponsorship is \$17. **This fundraiser is in the spirit of giving back to those who served our country!**

Call/text (insert number) or email (insert email) to arrange for an early removal, and if you choose, to direct the flags to their next location.

Suggested Donation Amounts

Residence:	\$17	\$34	\$68
Business:	\$34	\$85	\$170

Replace this image with a QR code for your group page here for online donations.

You can donate by scanning the QR code above or by visiting (insert your groups WAA shortlink) to support our group by sponsoring wreaths online and pay with a credit/debit card, GooglePay, or PayPal.

You can also donate by making checks payable to: Wreaths Across America and filling out the enclosed wreath sponsorship order form. If you put your donation in the enclosed plastic bag, we will pick it up and mail it to Wreaths Across America for you! Or you can mail it yourself to the address listed in the top right hand corner on the wreath sponsorship order form.

All donations are tax deductible. All proceeds go to support the Wreaths Across America program. This program strives to place a wreath on every veteran's grave as a part of National Wreaths Across America Day!

See the pictures from your flag request on Facebook! Like (insert your Facebook page name) to see where the flags are and to keep up on all of our activities. You can also learn more about Wreaths Across America, sponsor additional veteran wreaths, and sign up to volunteer to help place wreaths on Dec 16, 2023 by visiting (insert your groups WAA shortlink) or by scanning the QR Code above.

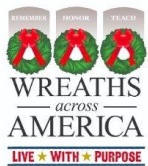


WREATHS across AMERICA



WREATHS across AMERICA

Cash Calendar!



Pick-a-Date to donate!

HOW IT works:

Pick the day that coordinates with how much you want to donate, and write your name in that space! Bonus donation days can be any amount.

100% of the proceeds will go to Wreaths Across America sponsorships.

thank you FOR YOUR SUPPORT!

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4 ✓	5	6	7
8	9	10	11 ✓	12	13	14
15 ✓	16	17	18 ✓	19	20	21
22 ✓	23	24	25	26	27 ✓	28
29	30 ✓	31	★	★	★	★

Cash Calendar

Use a blank calendar template to ask supporters to donate a set dollar amount towards sponsorships! It's super easy - just pick a date and donate that amount. This template is available on the [Volunteer Resource Page](#).

Example:

1st of the month = \$1

15th of the month = \$15

30th of the month = \$30

They can sponsor online or collect the funds and send them all in together.

Use Social Media for Quick Fundraising

- **CREATE A FACEBOOK PAGE** for your Sponsorship Group and/or Location to encourage your community to get involved in the Wreaths Across America mission!
- **COMPETITION AMONG MEMBERS** Have members of your group share their individual WAA member pages on social media asking friends and family to support their efforts.
- **WREATH-O-METER** Share the progress towards meeting your goal and the direct link to your WAA page.
- **FACEBOOK FUNDRAISER** Hold a Facebook Fundraiser for your birthday or other event. When it's done, complete the Facebook Notification Form on the [Volunteer Resource Page](#) so that your Group and Location receive credit!

Be sure to **always share the direct link for your WAA page** in your posts. For a Sponsorship Group to get credit, the order must be placed on their WAA group page.

Use the Monthly Messaging Guide to share content with WAA branded graphics! Find it on the [Volunteer Resource Page](#) under Marketing Materials for Social Media, and on the private Facebook groups.



LISTEN to Wreaths Across America Radio!

MISSION MATTERS

WITH WREATHS ACROSS AMERICA
EXECUTIVE DIRECTOR KAREN WORCESTER

Tune in

WEDNESDAY
10AM & 7PM ET
AND SUNDAY 7PM ET

ONLY ON



Wreaths Across America Radio is a 24/7 internet stream, perfect for sharing your stories of service with the American Legion Auxiliary and your support of the mission of Wreaths Across America.

Tune in for the live morning show every weekday from 6am to 10am ET for various programs produced by and/or relating to veterans, and so much more!

To schedule a time to **share your story**, contact Jeff Pierce at jpierce@wreathsasscrossamerica.org.

Listen anywhere at

www.wreathsasscrossamerica.org/radio or via the iHeart Radio app, TuneIn, Simple Radio apps, or download it from the App Store or Google Play.

Region 1 Liaison Team

Terra Delong & Emily Carney

207-578-6277

region1@wreathsacrossamerica.org

Region 2 Liaison Team

Miesa Bland & Janelle Eveld

207-578-6283

region2@wreathsacrossamerica.org

Region 3 Liaison Team

Stephanie Molina & Ana Diaz

207-578-6287

region3@wreathsacrossamerica.org

Region 4 Liaison Team

Amber Rocha & David Koskelowski

207-578-6284

region4@wreathsacrossamerica.org

Region 5 Liaison Team

Tiffany Lynch & Annie Brooks

207-578-6289

region5@wreathsacrossamerica.org



WREATHS *across* AMERICA

Regional Map



Meet the Wreaths Across America Locations & Groups Team!



Julie Bright
Director of Locations & Groups



Meagan Erickson
Asst. Director of Locations & Groups



Region 1 Liaison Team
Terra Delong & Emily Carney
207-578-6277
region1@wreathsacrossamerica.org



Region 2 Liaison Team
Miesa Bland & Janelle Eveld
207-578-6283
region2@wreathsacrossamerica.org



Richelle Bergeson
Finance Liaison



Region 3 Liaison Team
Stephanie Molina & Ana Diaz
207-578-6287
region3@wreathsacrossamerica.org



Region 4 Liaison Team
Amber Rocha & David Koskelowski
207-578-6284
region4@wreathsacrossamerica.org



Region 5 Liaison Team
Tiffany Lynch & Annie Brooks
207-578-6289
region5@wreathsacrossamerica.org



THANK YOU!



WREATHS *across* AMERICA
LOCATIONS & GROUPS TEAM