



WREATHS *across* AMERICA

LOCATIONS & GROUPS

EDUCATIONAL WEBINAR

Wreaths Across America

May 2024

Why It's Important to Customize Your Page

- **INVITE** your community to join you in the Wreaths Across America mission to REMEMBER, HONOR, TEACH!
- **SHARE DETAILS** about upcoming fundraising events and the wreath-laying ceremony on National Wreaths Across America Day, this December 14, 2024.
- **SPOTLIGHT** local veterans and how they have inspired and served your community.
- **SHARE** what you are doing to give back to your local community and make a positive impact.

Statistically, customized pages perform significantly better than those with the default content. Use the [Volunteer Resource Page](#) to find additional ways to maximize support on your WAA page!



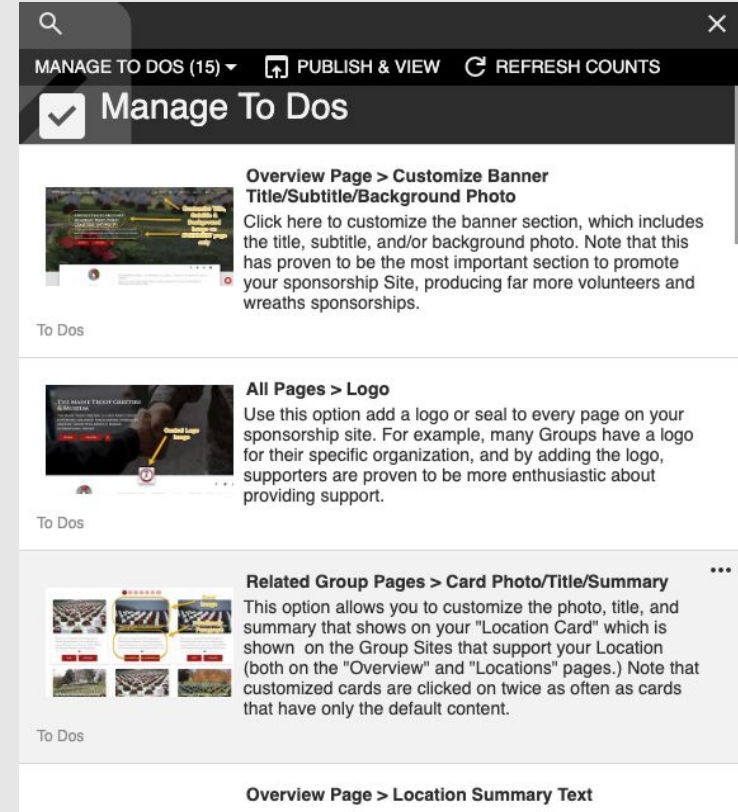
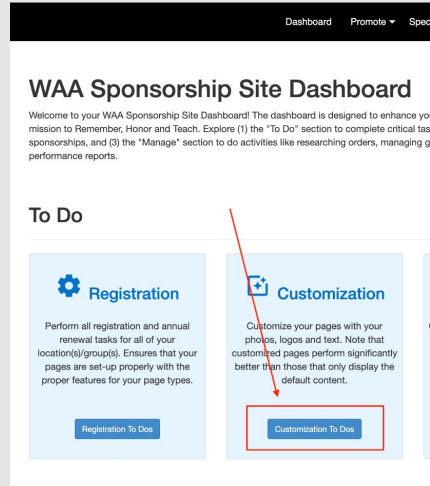
How to Customize Your Page

Step-by-Step

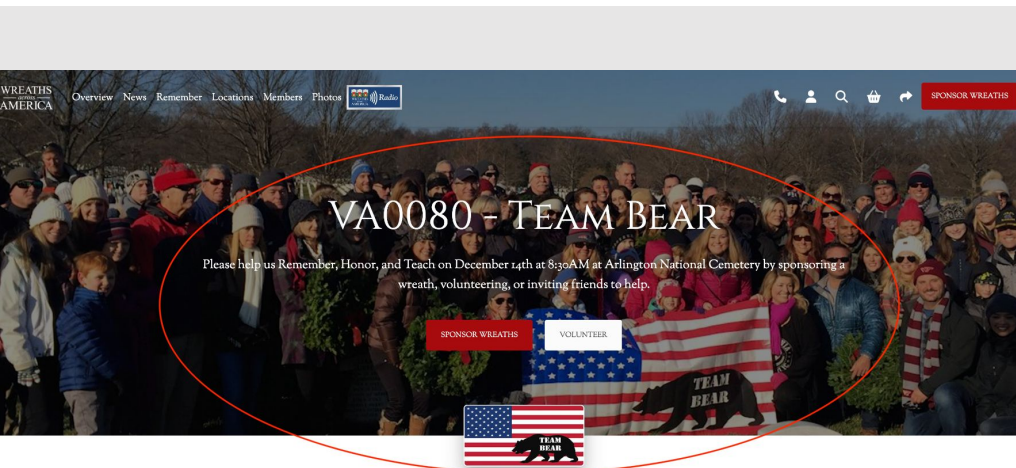
- **Login** to your WAA Dashboard.
- Navigate to the **Customization To-Dos**.
- **Review** the list of To-Do Items.
- Click on the section you want to **Edit**.
- Make your changes, then click **Save**.

Important to Know

- When making customizations make sure you always click the **Publish & View** button to publish your updates.
- Keep in mind that there is a **5 -10 minute delay** for changes made to the cards.



Customizing your Overview Page



Add your own background photo to the banner to help your page stand out!

Keep the title and subtitle short on your banner.

Add your own logo to show the partnership between WAA and your organization.

The ceremony date and time will update automatically on group pages if those location details change.



RESULTS
2024 SO FAR
250 Wreaths Sponsored
2.3% to Goal
10,750 To Go!

REMEMBER the Fallen. . . HONOR those who Serve. . . TEACH our children the value of Freedom.

Welcome to Team Bear's Wreaths Across America Page.

On Saturday, December 14th at 8:30AM Team Bear will be helping Arlington National Cemetery to Remember and Honor our veterans by laying Remembrance wreaths on the graves of our country's fallen heroes.

Please help us honor and remember as many fallen heroes as possible by sponsoring remembrance wreaths, volunteering on Wreaths Day, or inviting your family and friends to attend with you.

Thank you so much for supporting Team Bear and Wreaths Across America!

With deep appreciation of our veterans and Gold Star Families,
Bre Kingsbury

How To: Edit Customization To-Do's

Draw attention to important details by adjusting the text format.

Personalize your page by using a photo from your Image Library.

Do not edit or remove any wildcards, indicated by double brackets `{{like this}}`.

Click Save and "Complete" to save the changes.

The screenshot shows the 'EDIT Text' interface. At the top, there is a dark header with a pencil icon and the text 'EDIT Text'. Below this is a rich text editor toolbar with various formatting options like bold, italic, underline, and list. A red box highlights the text 'Please help us Remember, Honor, and Teach on {{CeremonyDateTime}} by sponsoring a wreath, volunteering, or inviting friends to help.' with an annotation: 'Highlight the text below and adjust its format using these options.' Below the text is a section for image selection with options: '* Chose image', 'From image library' (selected), and 'Random from photo album'. A red box highlights the 'From image library' option with the annotation: 'Click to select a photo from your image library or to add a new photo.' Below this, the 'Image Name' is '20211218_113606.jpg' and there is a 'Thumbnail' image showing a group of people in a field. A red box highlights the 'Thumbnail' image with the annotation: 'Click "Save and Complete" to publish the changes on your WAA page.' At the bottom, there are three buttons: 'REVERT CUSTOMIZATION', 'SAVE AND "COMPLETE"', and 'SAVE'.

Customizing your Cards



CAMRNC - MIRAMAR NATIONAL CEMETERY

Welcome to WAA Miramar National Cemetery. And, thank you deeply for helping us with our goal to remember & honor the 16,500+ veterans resting at Miramar National Cemetery on Wreaths Across America Day, Saturday, December 14, 2024 (Wreath Placement Immediately Following Ceremony). Please click "View" to learn more about our effort or to volunteer to help AND click "Sponsor" to sponsor wreaths that will be laid at the headstones of our fallen heroes by our loyal volunteers.

VIEW

SPONSOR

Customized Group and Location "Cards" are more likely to be clicked on in a search than those without customizations.

- **Group "Cards"** are visible on the location pages that your group supports.
- **Location "Cards"** are visible on the group pages that support your location.
- If your group supports multiple locations, by default, your card will show the info for your primary (first listed) location. You can edit it with the details of your other locations as well! **We are planning to release an update soon to handle multiple locations easier.*



GA0206P - IRA WEAVER POST 121 - AMERICAN LEGION

Welcome to GA0206P - Ira Weaver Post 121 - American Legion! Our location Sponsorship Group is proud to support Holly Hill and Union Memory Garden Cemeteries in Blairsville, GA and Georgia National Cemetery - Canton, GA to help honor and remember as many veterans as possible. Please click "View" to learn more about our effort and then click "Volunteer" to join us for National Wreaths Across America Day. Thank you so much!

VIEW

SPONSOR



Editing your Summary Text

Add specific details about the wreath-laying ceremony.

Share WHY you are involved in the mission.

Be sure the dates and times are correct, and include links to social media pages.

Include other important information that supporters should be aware of.

REMEMBER the Fallen... HONOR those who Serve... TEACH our children the value of Freedom.

Welcome to the Fort Richardson National Cemetery's Wreaths Across America Page.

On December 14, 2024 at 12:00 pm (Wreath Placement Immediately Following Ceremony), Wreaths Across America will be at Fort Richardson National Cemetery to Remember and Honor our veterans through the laying of Remembrance wreaths on the graves of our country's fallen heroes and the act of saying the name of each and every veteran aloud.

Please help our location lay wreaths at as many graves as possible by clicking the red "Sponsor" button. Or, if you would like to volunteer to participate in the wreath laying ceremony, please click the "Volunteer" button next to the cemetery name below, and don't forget to click the "Invite" button to invite your friends and family to join you.

IMPORTANT: Fort Richardson National Cemetery is located on a Secure Military Installation. Please review the information about Base Access for this event below under the "Directions to Cemetery" Tab.

Thank you so much for supporting Fort Richardson National Cemetery and Wreaths Across America!

EDIT Text

These are "wildcards".

Format **B** *I* U ~~S~~ [List Icons] [Text Icons] [Link Icon] [More Icon]

REMEMBER the Fallen... HONOR those who Serve... TEACH our children the value of Freedom.

Welcome to the {{LocationName}}'s Wreaths Across America Page.

On {{CeremonyDateTime}}, Wreaths Across America will be at {{LocationName}} to Remember and Honor our veterans through the laying of Remembrance wreaths on the graves of our country's fallen heroes and the act of saying the name of each and every veteran aloud.

Please help our location lay wreaths at as many graves as possible by clicking the red "Sponsor" button. Or, if you would like to volunteer to participate in the wreath laying ceremony, please click the "Volunteer" button next to the cemetery name below, and don't forget to click the "Invite" button to invite your friends and family to join you.

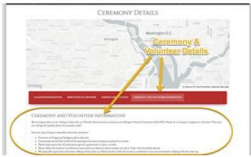
IMPORTANT: Fort Richardson National Cemetery is located on a Secure Military Installation. Please review the information about Base Access for this event below under the "Directions to Cemetery" Tab.

Thank you so much for supporting {{LocationName}} and Wreaths Across America!

Location Information Tabs

MANAGE TO DOS

MANAGE TO DOS (15) PUBLISH & VIEW REFRESH COUNTS



Overview Page > Ceremony and Volunteer Information Tab > Customize Text

Do you have specific information that you need to disseminate to your supporters? For example, information on utilizing public transportation to attend your ceremony or what time to arrive before the ceremony? This is the perfect place to post that information. When you are finished with editing this text, your changes will show on the red "Ceremony and Volunteer Information" tab near the bottom of your Overview Page.

To Dos



Overview Page > Directions to Ceremony Tab > Customize Text

Be sure that your supporters know how to get to your location on National Wreaths Across America Day. This is the place to post information such as the best address to enter into a GPS device or other pertinent location information. When you are finished customizing this section, your changes will show near the bottom of your Overview Page, on the red tab that reads "Directions to Ceremony."

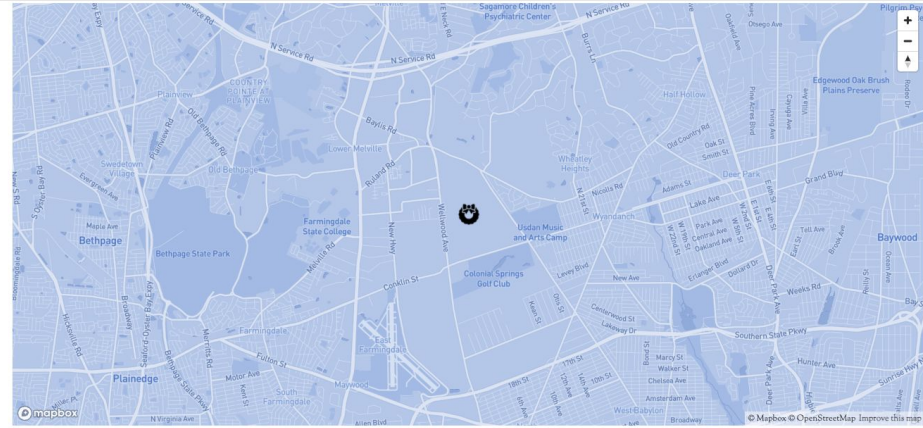
To Dos



Overview Page > Parking Instructions Tab > Customize Text

Does your location's parking lot fill up early on National Wreaths Across America Day or do you have other information to tell attendees regarding where to park or where not to park for your ceremony? This is where you post parking information. When you are finished with this customization, the changes will show near the bottom of your Overview Page on the red tab that says "Parking Instructions."

To Dos



- LOCATION INFORMATION
- DIRECTIONS TO CEMETERY
- PARKING INSTRUCTIONS
- CEREMONY AND VOLUNTEER INFORMATION

LOCATION INFORMATION

NYLINC - Long Island National Cemetery
 2040 Wellwood Ave
 Farmingdale, NY 11735, United States

Veteran Graves: 360,000
 Coverage Goal: 360,000
 Wreaths So Far: 1,270

Ceremony On: December 14, 2024 at 12:00 pm (Wreath Placement Immediately Following Ceremony)

Location Coordinator: Carol Polney, Courtney George, Sherry Hazelett

Contact Location:

Every Location Coordinator should customize these sections with specific information for volunteers.

Personalize Your Page With Photos

New Image

Drop your image here or click to find it on your computer

Click to select a file

Image name (to make it easy to find)

* Photo or logo Photo Logo

CANCEL SAVE AND NEW SAVE

Special Services ▾ Manage ▾ Libraries ▾

Images

Click + to add photos to your image library.

To add more photos, click "Save and New". If done adding photos, click "Save".

YIYS6578.JPG - AKFRCF

Thumbnail

IMG_03

- Select
- Delete
- Assign to Different Page
- Share with Community
- Reprocess Image

If an image uploads as a thumbnail, reprocess the image to see the full photo.

Show volunteers in action at WAA events.

Share photos of your wreath-laying ceremony.

Create a photo album to share several pictures at a time.

Add photos to your page customizations.

Join our Stem to Stone 5K/10K Races!

Registration is Now Open!

- **Saturday, July 27, 2024**
- There are 2 ways to participate - **virtually or in-person**
- **Register today:**
<https://runsignup.com/.../ColumbiaFalls/2024StemtoStone5k10k>

Important to Know

- **The virtual race option is a great fundraiser** - share the details with your local community and encourage them to register and use your Group ID and/or Location ID when they sign up so their participation wreath will be allocated to your group and/or location.
- **Stem to Stone graphics** are in the April Messaging Guide on the Volunteer Resource Page!



JOIN US FOR OUR ANNUAL STEM
TO STONE 5K/10K RACES!
VIRTUAL OR IN PERSON
SATURDAY, JULY 27, 2024



Volunteer Resource Page

Where Can I Find the Volunteer Resource Page?

Visit the main WAA page at www.wreathscrossamerica.org and go to Resources, then Volunteer Resource Page.

What Is The Volunteer Resource Page?

It is your go-to spot for all of the WAA approved (and updated!) order forms, documents, marketing materials, logos, press releases, webinar recordings, and volunteer tutorials.

What If I Want to Customize A Document?

If you would like to customize an image or document, email the draft to your Regional Liaison Team prior to any printing or distribution to get approval from WAA. This is required.

Should I Use a QR Code?

Yes! Be sure to link it to the WAA group page you want to support so they get credit for the orders.



Meet the Locations and Groups Team



Julie Bright
Director of Locations & Groups



Meagan Erickson
Asst. Director of Locations & Groups



Region 1 Liaison Team
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Region 2 Liaison Team
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Richelle Bergeson
Finance Liaison



Region 3 Liaison Team
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Region 4 Liaison Team
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Region 5 Liaison Team
Tiffany Lynch & Annie Brooks
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WREATHS *across* AMERICA

Regional Map

Region 1 Liaison Team

Terra Delong & Emily Carney

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region1@wreathscrossamerica.org

Region 2 Liaison Team

Miesa Bland & Janelle Eveld

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Region 3 Liaison Team

Stephanie Molina & Ana Diaz

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Region 4 Liaison Team

Amber Rocha & David Koskelowski

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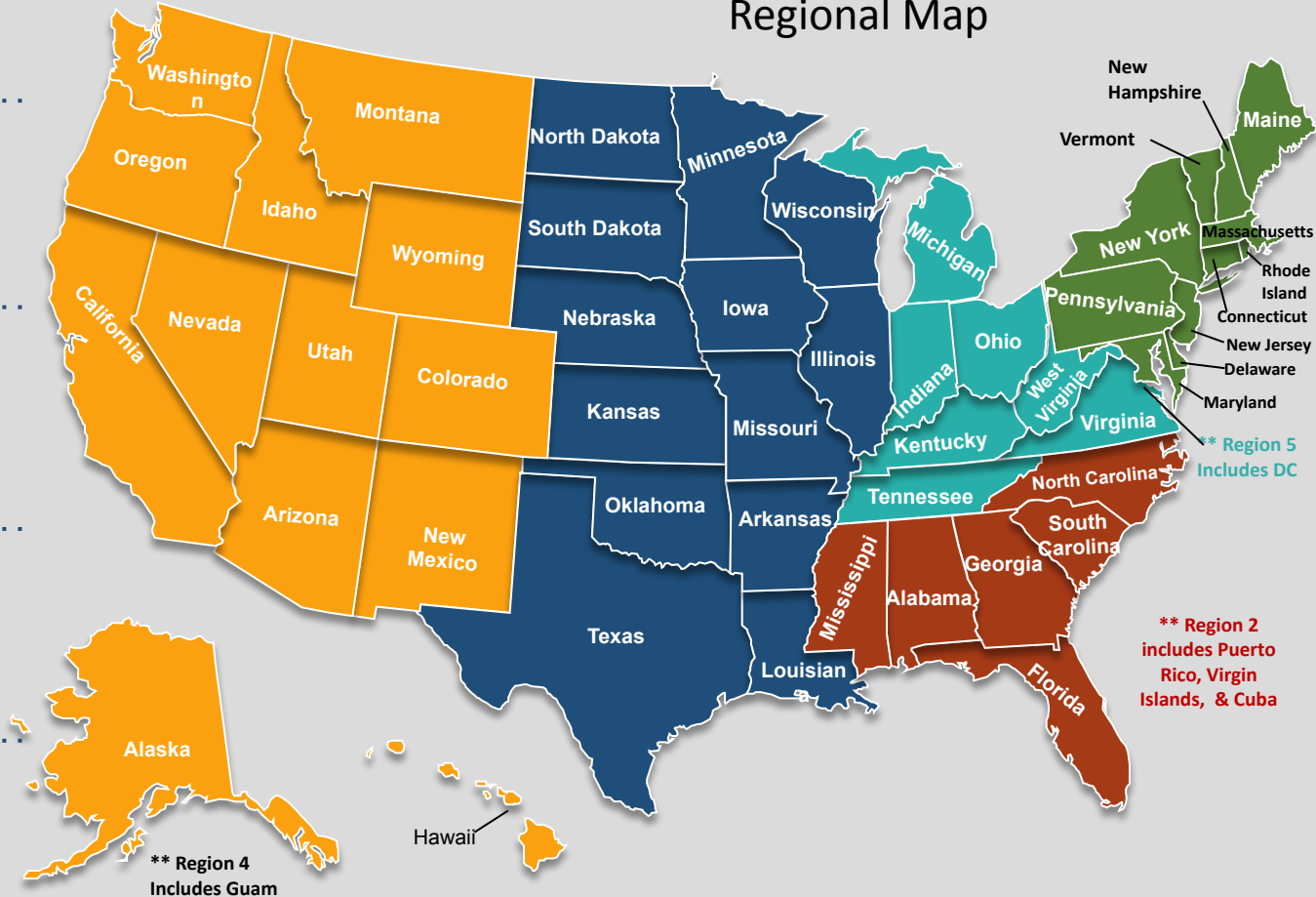
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Region 5 Liaison Team

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WREATHS *across* AMERICA

THANK YOU!

Wreaths Across America
Locations & Groups Team