

LOCATIONS & GROUPS

EDUCATIONAL WEBINAR



WREATHS *across* AMERICA

October 2026

When One Location Is Covered, We Keep Going



What does Full Coverage mean?

Enough wreaths have been sponsored to honor every veteran at a participating location.

So... what happens next?

As more locations reach full coverage, Groups and Locations can both help that impact reach even further.

- Celebrate the milestone
- Confirm your Location details
- Keep building support
- Help another location get there

One location covered → more veterans remembered.

Our mission doesn't stop when one cemetery is covered — we keep going to remember and honor even more veterans.

Remember Me = Every Veteran



This year's theme is a reminder of why we do this.

REMEMBER ME

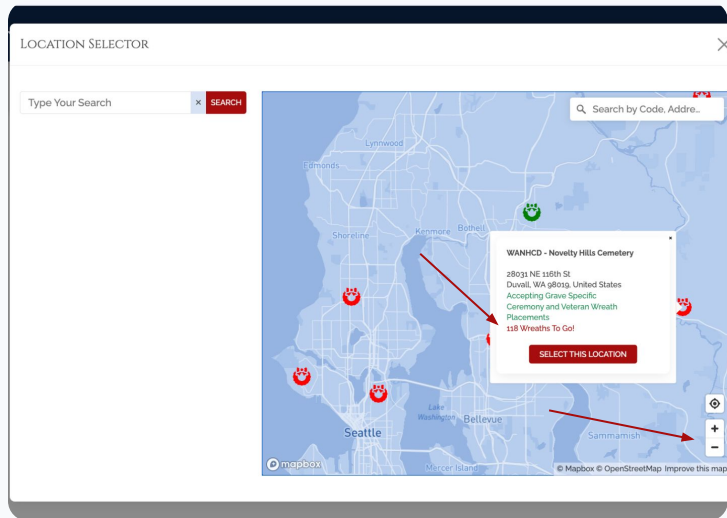
*Every headstone represents a person.
A life lived. A family. A story. A sacrifice.*

And while we may never know their names or their stories personally, they still deserve to be remembered.

Our goal isn't just to cover our cemetery.
It's to help ensure every veteran is remembered.



Sponsorship Groups – Expand Your Impact



Your primary location is fully covered – now what?

Give your supporters more locations to choose from when they sponsor through your Group!

Find Locations

Go to your Group Registration → Configure the Locations Your Group Supports and click the red + Location button.

See Who Needs Your Help

Explore the map to find participating locations you'd like to add.

 **Red = Still Needs Support** |  **Green = Fully Covered**

Click any location to see how many wreaths they still need.

Add & Arrange

Click Select This Location to add it to your Group. Add as many as you'd like, then use the arrows or numbered rank to choose the order they appear on your WAA page.

More Choices. More Impact.

Add locations. Keep fundraising. Help more veterans be remembered.



WREATHS across AMERICA

Locations – You’ve Reached Full Coverage!

When a location reaches full coverage, the Location Coordinator will receive an email to review & confirm.

If you coordinate multiple locations, you’ll receive one for each as they reach full coverage.

Review it and click YES to confirm!

1 Check Your Veteran Grave Count

Does the number shown accurately reflect how many wreaths your location needs this year?

2 Review What Happens to Extras

Gift to another location or carry over to next year? Make sure what’s shown is correct.

3 Click YES to Confirm!

Everything looks right?

Click YES. That’s it!

Why does your confirming full coverage matter?

It lets us gift extras where needed and begin planning your wreath delivery. With nearly 6,000 participating locations, confirming early helps us keep everything moving toward National Wreaths Across America Day.



Locations – Have More Wreaths Than You Need? Gift Your Extras!

Choose how you want your extras to make an impact!

Once your location is fully covered, your extra wreath sponsorships can help other locations reach full coverage too.

1

Any Location in Need

Not sure where to gift your extras? Choose **Any Location in Need** and we'll gift them to participating locations in your state that still need wreaths.

As we get closer to cutoff, we'll use those extras where they can make the biggest impact and help more locations reach full coverage.

2

Choose Specific Locations

Select Specific Locations, then click Add Location to search for locations you'd like to gift your extras to.

 **Red = Still Needs Support**

 **Green = Fully Covered**

Coordinate multiple locations? Click Load My Locations to add them all at once.

3

Choose How to Gift

For each location you add, choose:

Gift Up to Full Coverage
We'll gift your extras until that location is fully covered.

OR

Gift Specific Amount
Choose exactly how many wreaths you'd like to gift.



Locations – What Happens After You Gift Your Extras?

Your support keeps going as your sponsorships grow.

As additional sponsorships come in, we'll continue gifting your extras to the locations you selected to help move them toward full coverage.

Recognition & Visibility

Your gift will be recognized on both your Location page and the receiving Location's page, right below the Wreath-O-Meter.

Location Page & Wreath-O-Meter Display



RESULTS

2026 SO FAR

225 Wreaths Sponsored

100.0% to Goal

0 To Go!

109 Excess Wreaths Given To

WYRSMC!



There's still plenty you can do to build support before National Wreaths Across America Day.

Use your Dashboard Tools

- Send Reorder Requests
- Send Grave Specific Reorder Requests
- Activate Highlighted Messages

Keep Building Awareness & Sponsorships

- Share your Wreath-O-Meter & current need
- Hold fundraising events in your community
- Ask local businesses & organizations to help sponsor wreaths
- Encourage supporters to share your page

Make the Most of Wreath Day!

Celebrate this year's impact — and use Wreath Day to build momentum for next year.

Build for Next Year

- Share your **veteran count & remaining need**
- Ask attendees to help you **reach full coverage next year**
- Share ways to help — **sponsor wreaths, start a Group, or spread the word**
- Thank everyone who helped & **keep the momentum going**



Every Veteran Can Still Be Remembered

Walk the cemetery. Say their names out loud. Thank them for their service.

Even without a wreath to place, we can make sure their service and sacrifice are remembered.

Every Wreath. Every Name. Every Veteran.

Wherever you are today, keep the mission moving forward.



★ If You're Fully Covered

Help another location get there too.

★ Still Working Toward It?

Keep building support – share the need.

No Matter What

Say their names. Share their stories. Remember their service.

When one community helps another, more veterans are remembered.

Remember. Honor. Teach.



WREATHS *across* AMERICA

Regional Map

Region 1 Liaison Team

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Region 2 Liaison Team

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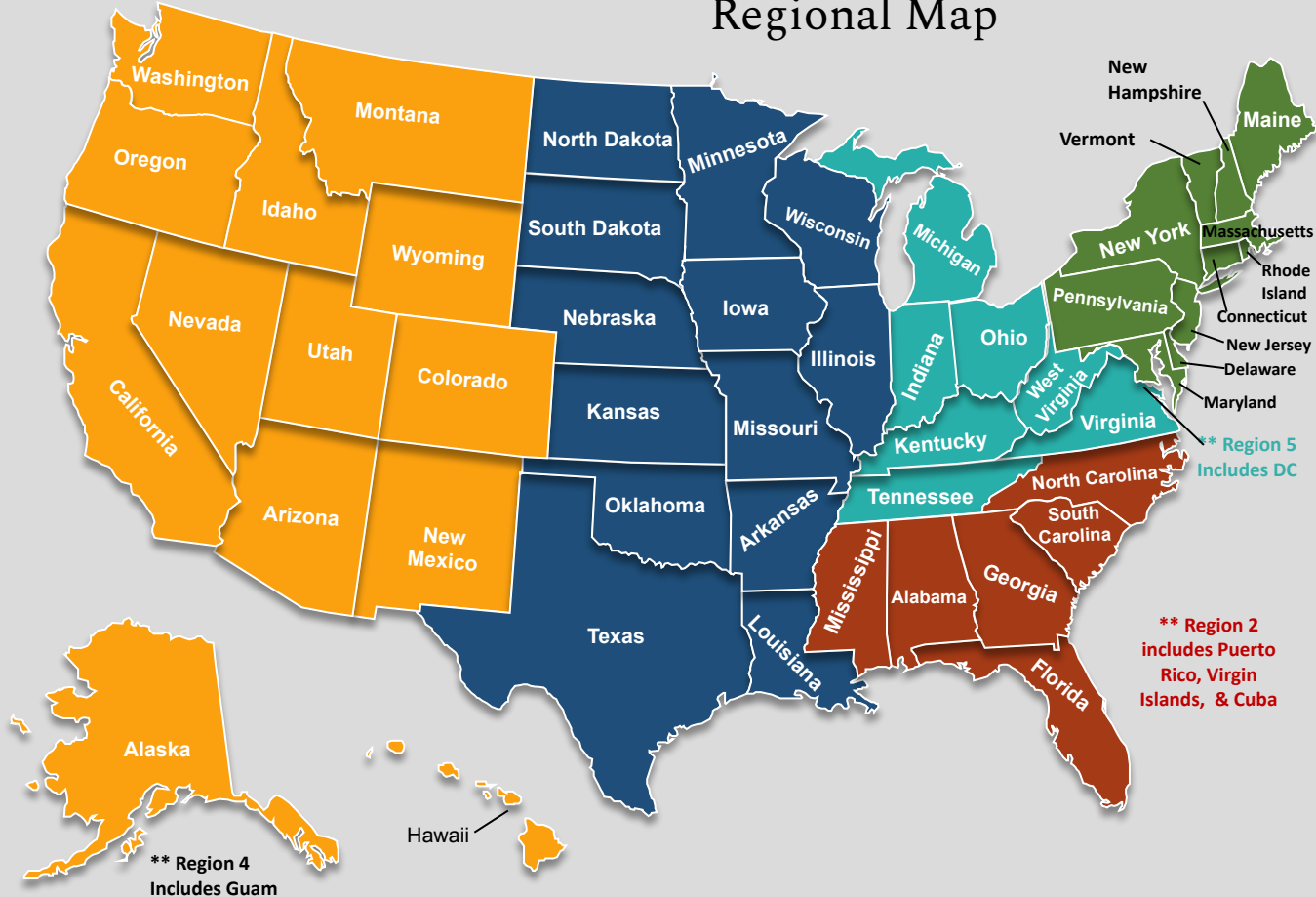
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Region 5 Liaison Team

Annie Brooks & Claire Gadomski

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Meet the WAA Locations & Groups Team!



Julie Bright
Director of Locations &
Groups



Meagan Erickson
Assistant Director of
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Terra Delong
Region 1 Liaison



Emily Carney
Region 1 Liaison



Miesa Bland
Region 2 Liaison



Janelle Eveld
Region 2 Liaison



Richelle Bergeson
Finance Liaison



Molly Nunley
Regional Liaison
Assistant



Ana Diaz
Region 3 Liaison



Macie Parker
Region 3 Liaison



Rikki Long
Region 4 Liaison



Ashley Gatewood
Region 4 Liaison



Annie Brooks
Region 5 Liaison



Claire Gadomski
Region 5 Liaison





THANK YOU!



WREATHS *across* AMERICA
LOCATIONS & GROUPS TEAM