REMEMBER HONOR  TEACH

***Example letter to company executive/business owner***



Company/Business Name

Address

Date

Dear [name of owner or direct contact you have]:

It December 1992 in Harrington, Maine, when wreath maker Morrill Worcester found himself with a surplus of 5,000 wreaths during the holiday season. Worcester saw the surplus as an opportunity to pay tribute to our country’s veterans and with the help of Maine Senator Olympia Snowe, arranged for the wreaths to be placed at Arlington National Cemetery. This annual tribute to our country’s veterans has continued ever since, touching the lives of millions of veterans’ families and volunteers and growing in scope through the years.

In 2007, the Worcester family along with veterans and volunteers formed the non-profit organization Wreaths Across America to continue and expand their efforts at Arlington National Cemetery and to support those around the country who wished to do the same. Wreaths Across America’s mission is simple: **Remember** the fallen, **Honor** those that serve, and **Teach** the next generation about the value of freedom. Morrill’s wife, Karen, has served as the organization’s volunteer Executive Director since the non-profit was created and today oversees what has become a massive volunteer organization that continues to grow. In 2017 alone, Wreaths Across America and its national network of volunteers place over 1.5 million veterans’ wreaths at 1,433 locations in all 50 U.S. states, at sea, and abroad.

This year, National Wreaths Across America day will be held on Saturday, December 15th 2018. Locally, a ceremony will begin at [time] followed by the placement of wreaths at [participating cemetery] located at [insert address] where [number] local veterans are laid to rest. This is open to anyone who would like to attend.

In 2017, there were approximately [insert number] wreaths placed leaving [number] without a veterans’ wreath. This year our goal is to place at least [number]. With [company name’s] generosity, we are hoping to meet this goal and ensure no veteran is forgotten. Each hand made, fresh, live wreath cost $15 to sponsor and is made in the United States with Maine balsam.

On behalf of the volunteers and military families looking to honor all the veterans laid to rest at [cemetery location], and the Wreaths Across America extended family, I thank you for your consideration of this patriotic cause. I’ll be in touch to determine your interest in supporting the mission to Remember, Honor, Teach.

Respectfully,

Name

WAA Volunteer Title/Participating Cemetery Location

Email address

Phone number

**DON’T FORGET TO INCLUDE YOUR GROUP OR LOCATION INFO TO GET CREDIT**