**FOR IMMEDIATE RELEASE**

**“Everyone plays a part.”**

*National Nonprofit Wreaths Across America Announces 2019 Theme*

**COLUMBIA FALLS, Maine and [INSERT CITY, STATE] — [DATE], 2019 —** Each year on National Wreaths Across America Day, millions of Americans - a third of whom are children - come together to REMEMBER the fallen, HONOR those that serve and their families, and TEACH the next generation about the value of freedom. Locally, [insert details from your location last year – name of cemetery, how many people participated and wreaths were placed.] Each year, a new theme is chosen by the national organization to help local volunteers and supporters focus their messaging and outreach in our communities. This year, the theme is “**Everyone plays a part**.”

The inspiration for this year’s theme was a recommendation made by ten-year-old “Mighty” Miles Worcester, the grandson of the founders of Wreaths Across America, Morrill and Karen Worcester. Last May, while in Washington D.C. for an event, Miles saw a U.S. Service member in uniform at the hotel where he was staying. As he always does, Miles walked up to the gentleman, reached out to shake his hand and thanked him for his service. And his response was simple and impactful: **“Thank you…everyone plays a part.”** Miles went directly to his grandmother, WAA Executive Director Karen Worcester, to tell her that he believed this statement would be the perfect theme because, as he said, “those serving in the military are doing their part, but it is our part as Americans to remember and honor them, and that’s what Wreaths Across America does.”

The millions of volunteers and supporters – from schoolchildren and educators, professional truck drivers, first responders, veterans, Gold Star and Blue Star families, to corporations and other nonprofits – devote so much of themselves to the mission to Remember, Honor, Teach, in their own communities. Each of them, playing a part in helping to plan and participate in local events and fundraising activities, sponsor and transport wreaths, and raise awareness.

[Insert any information about upcoming events planned for your community here.]

When asked how he feels to know so many people across the country come together each December to Remember, Honor and Teach, Miles said without hesitation, “It makes me feel proud to be an American.”

[OPTIONAL: Include a quote from a local supporter or volunteer about how you plan to use the theme this season.]

In 2018, nearly 1.8 million veteran wreaths were placed on headstones at 1,640 participating cemeteries around the country in honor of the service and sacrifices made for our freedoms, with each name said out loud.

**This year, National Wreaths Across America Day is Saturday, December 14, 2019.** At [insert cemetery name, the event will be at TIME and more information can be found at URL]. It is always a free event and open to all people. For more information on how to volunteer locally or sponsor a wreath for a hero, please visit [www.wreathsacrossamerica.org](http://www.wreathsacrossamerica.org).

**About Wreaths Across America**

Wreaths Across America is a 501(c)(3) nonprofit organization founded to continue and expand the annual wreath-laying ceremony at Arlington National Cemetery begun by Maine businessman Morrill Worcester in 1992. The organization’s mission – Remember, Honor, Teach – is carried out in part each year by coordinating wreath-laying ceremonies in December at Arlington, as well as at hundreds of veterans’ cemeteries and other locations in all 50 states and beyond.

For more information or to sponsor a wreath please visit [www.wreathsacrossamerica.org](http://www.wreathsacrossamerica.org).

**Press contact:**

[Local contact name]

[Phone number]

[Email address]