**FOR IMMEDIATE RELEASE**

**JERSEY MIKE’S SUBS ANNOUNCES PLANS TO PROVIDE MATCHING DONATION FOR EVERY WREATH SPONSORSHIP**

**RECEIVED FOR ARLINGTON NATIONAL CEMETERY**

*Wreaths sponsorships received through November 28 will be eligible for the match, up to a $250,000 total donation*

**Columbia Falls, ME and Manasquan, NJ — Nov. 25, 2016 —** Jersey Mike’s Subs, known for its fresh sliced/fresh grilled subs, today announced a generous incentive program for donors looking to help Wreaths Across America reach its goal of placing a wreath on every headstone at Arlington National Cemetery this Dec. 17. For every wreath sponsored between now and Monday, Nov. 28, at midnight (ET) Jersey Mike’s will match it, up to a total donation of **$250,000**.

Currently, Wreaths Across America has nearly half (approx. 122,500) of the wreaths sponsorships needed for Arlington National Cemetery. This matching program is expected to help sponsor nearly 50,000 additional wreaths for the cemetery. Approximately 245,000 wreath sponsorships are needed to ensure all veterans laid to rest at Arlington will receive a wreath on National Wreaths Across America Day.

“Wreaths Across America is a program close to our hearts here —from the founder, to our restaurant staff across the country —and we are hopeful this incentive will be the support they need to be successful this year,” said Mike Manzo, Chief Operating Officer, Jersey Mike’s Subs. “Experiencing the wreath-laying at Arlington National Cemetery and at other locations across the country is an unforgettable experience, reinforcing the importance of the mission to Remember, Honor, Teach.”

To sponsor a wreath for Arlington and have it matched by Jersey Mike’s Subs, please visit [www.wreathsacrossamerica.org](http://www.wreathsacrossamerica.org) and click **DONATE** on the home page and select “*Sponsor a wreath at Arlington*.”

**About Wreaths Across America**

Wreaths Across America is a 501(c)(3) nonprofit organization founded to continue and expand the annual wreath-laying ceremony at Arlington National Cemetery, begun by Maine businessman Morrill Worcester in 1992. The organization’s mission, Remember, Honor, Teach, is carried out in part each year by coordinating wreath-laying ceremonies in December at Arlington, as well as hundreds of veterans’ cemeteries and other locations in all 50 states and beyond. For more information or to sponsor a wreath please visit [www.WreathsAcrossAmerica.org](http://www.WreathsAcrossAmerica.org).

**About Jersey Mike’s Subs**

Jersey Mike’s, a fast-casual sub sandwich franchise with more than 1,500 locations open and under development nationwide, believes that making a sub sandwich and making a difference can be one and the same. Jersey Mike’s offers A Sub Above®, serving authentic fresh sliced subs on freshly baked bread – the same recipe it started with in 1956 – and is passionate about giving back to its local communities. For more information, please visit [www.jerseymikes.com](http://www.jerseymikes.com) or follow us on Facebook ([www.facebook.com/jerseymikes](http://www.facebook.com/jerseymikes)) and Twitter ([www.twitter.com/jerseymikes](http://www.twitter.com/jerseymikes)).

Media contact:

Amber Caron

(207) 513-6457

pr@wreathsacrossamerica.com

# # #